



Extreme Business Academy

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	TUTORIAL WITH CB	INTERVIEW	WEBINAR
April 2019	Mastering the End of Treatment Review	The difference between Brand and Branding – with Les Jones	Q&A session
May 2019	7 steps to effective time and task management	Building the health-centred practice – with Sheila Scott	Q&A session
June 2019	Everything you need to know about creating a Champions League team	What makes team members perform at their best – with Tracy Stuart	The psychology of the entrepreneur
July 2019	The 12-point recommendation checklist to massively increase patient referrals	Why properly trained TCOs are a MUST for your practice – with Laura Horton	The real life practicalities of introducing a TCO into your practice – with Zoe Wray and Bas Iqbal
August 2019	The 27 Habits of Champions League Practices	I keep 6 Honest Serving Men – with James Hamill	The Apprentice Dentist - an owner's view – with Derek van Staden
September 2019	Adding life to your treatment plans - the role of Powerpoint	Building the 100-year dental practice – with Colin Campbell	Can Facebook advertising ever really work for dentists? – with Mike Auton
October 2019	Overcoming objections at the point of sale - a quick guide	How to have profitable conversations with your patients – with Simon Tucker	The Team Approach to Dentistry

