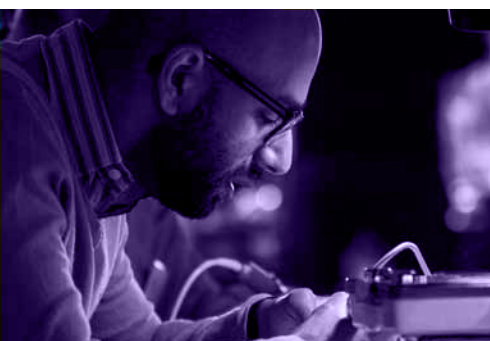


The Campbell Academy

Education Programme 2018



Welcome

Welcome to The Campbell Academy Education Programme 2018.

The Campbell Academy is an implant training company built around a philosophy of educational excellence and ethical evidence based dentistry that helps delegates achieve outstanding results in their own professional lives.

It is once more that time of year where we are delighted to announce the launch of our latest Education Programme.

2017 has been our busiest year yet with the introduction of our Building the Modern, Independent, Dental Practice Business course - also known as, 'The Business Course'. 2018 will be no different as we are delighted to announce the launch of the second edition of The Business Course which will once more run alongside our ever-present Year Implant Course, Live Skills courses, Master Classes and one day Conferences.

In addition, 2018 will see the launch of Volume 1 of The Year Two Implant Course. Ever since The Campbell Academy has been in existence we were clear that we wanted to provide a pathway for dentists to reach in excess of 50 implants per year and to travel from straight forward to complex implant cases. The Year Two Implant Course is the next step in providing this pathway and we are extremely excited to be launching this very soon!

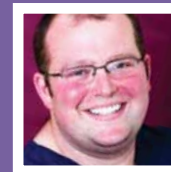
Moreover, 2018 will see two new Master Class courses with renowned speakers Rob Oretti and John Gibson. We will continue to run our one day Conferences providing an innovative format with some exciting and well-known speakers.

We look forward to seeing you and joining the ever-expanding faculty here at The Academy and helping us to continue to build a tribe of like-minded dentists who are looking to be the best they can be.



Colin Campbell

Director - The Campbell Academy
Clinical Director - The Campbell Clinic



Andrew Legg

Director - The Campbell Academy



Our Philosophy - Play Video

Colin Campbell

In 1997, Colin became a Fellow of the Royal College of Surgeons of Edinburgh (by examination). He also entered dental practice in 1997 and began to build a referral service in oral surgery and implant dentistry. In 1999, Colin became a General Dental Council Registered Specialist in oral surgery.

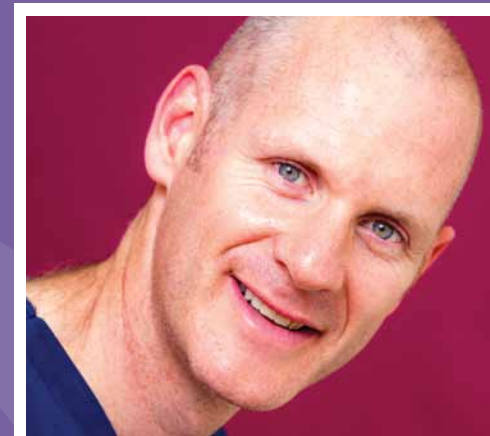
In 2005, he was elected to Fellowship of the International Team for Implantology, a network of 650 elected professionals worldwide who promote implant dentistry by research, education and development (approximately 50 people in this network are from the UK). He is a Member of the ITI Education working group responsible for developing education to healthcare professionals in implant dentistry and has personally developed many courses in this field.

Colin is a Member of the Association of Dental Implantology - [www.adi.org.uk](http://www adi.org.uk) and, in 2009, became director in Campbell and Peace Specialist Practice. He took over 100% of the practice in 2013 to form The Campbell Clinic.

Colin has placed and restored over 4000 implants; he has also carried out over 10,000 surgical procedures. He is responsible for mentoring dozens of dentists and introducing them to implant dentistry for the benefit of their patients, and has also lectured nationally for over 10 years on implant dentistry and oral surgery.

Colin has been providing expert witnessing services for eight years in dozens of cases and has appeared in county and criminal courts as an expert.

Please visit : www.campbellacademy.co.uk/blog to find out more.



Director of The Campbell Academy

Clinical Director of The Campbell Academy

BDS FDS RCS Specialist in oral surgery
GDC reg no: 70058



Director of The Campbell Academy

Implant Dentist

BDS MFDS RCS Ed England
GDC reg no: 79203

Andrew Legg

Dr Andrew Legg graduated from the University of Manchester in 2001. He joined a large dental practice in South Manchester the same year becoming an associate in 2002. He then became a partner in August 2003 following the departure of two esteemed colleagues. This extensive experience in general practice has given Andrew grounding in all aspects of dental care allowing a fully comprehensive approach to patient care.

In 2004 Andrew began his postgraduate training in Oral Surgery and Implant Dentistry and has since undertaken over 500 hours of training including Advanced Surgical Training at the Royal College of Surgeons.

Andrew has experience with several of the major implant systems and is experienced in all aspects of surgery including bone and sinus grafting.

He has a particular interest in immediate full arch implant dentistry and has completed several hundred cases using a variety of techniques. Recently, in his role at The Campbell Academy, Andrew has developed the first Straumann Pro Arch course in the UK and is working closely with Straumann to develop this provision across the country.

Andrew is passionate about the use of dental implants in helping restore patients to a more natural form and function and believes they play a pivotal role in improving the quality of life and general health in patients.

Colin Burns

Colin Burns is an Implant Dentist from Glasgow.

Colin is a Fellow of the International Team for Implantology (ITI), and a Registered Speaker. He currently sits on the Leadership Team of the ITI as Study Club Co-Ordinator for the UK & Ireland Section.

He is very active in ITI education; he teaches on the Foundation Course, Restorative Course, and Dental Team Course. He mentors in several sites.

Colin places and restores dental implants and provides bone grafting, sinus grafting and all aspects of implant dentistry. His particular area of interest is implant surface technology, bone biology and bone regeneration, in which he achieved his MSc in Implant Dentistry (with Merit) from the University of Warwick.

Colin qualified from Glasgow University in 1990 and received his MFDS MRCS from The Royal College of Surgeons in 2005.



Implant Dentist

BDS MFDS RCS MSc in Implant Dentistry
GDC reg no: 65349



Clinical Professor in Oral and
Maxillofacial Radiology, The University
of Hong Kong, Prince Philip Dental
Hospital

Michael Bornstein

Michael qualified in 1998 before achieving his PhD in 2001 from the University of Basel. He continued his training in Oral Surgery and Stomatology in Basel before becoming a board certified Oral Surgeon in June 2003.

Michael was previously an associate Professor at the University of Bern until he was recently appointed in 2016 the Clinical Professor in Oral and Maxillofacial Radiology in the Faculty of Dentistry, The University of Hong Kong.

Michael is a board certified Oral Surgeon with extensive experience in dental radiology, Cone Beam CT and Oral Surgery including GBR and bio-resorbable membranes.

He was instrumental in the production of the CBCT guidelines for the AO, EAO and was involved as a group leader in the most recent ITI Consensus Meeting where he reported on the CBCT guidance. Michael is an experienced pioneer in the use of CBCT in implant dentistry and his experience is second to none.

Karen Walker

Karen qualified from Edinburgh in 1994 and immediately moved to Nottingham. Having worked in both NHS and Corporate practices over the years, she now works full time in Specialist Practice - The Campbell Clinic.

Her role is to provide NSPT for referred Perio patients, and both Pre-op and Maintenance for Implant patients. Seven years ago Karen developed Protocols based on Oral Hygiene and Risk for all patients undergoing implant treatments.

Karen lectures to Dentists on Implant Maintenance and runs her own courses for Hygienists. Karen has Speaker Status for the International Team for Implantology (ITI) and has spoken at their International Congress and regularly speaks at ITI study clubs. She is also a member of The Association of Dental Implantology (ADI) and spoke at their Members Forum in November 2013 on Implant Complications managed by the Dental Hygienist. She also lectured at the ADI Team Congress in May 2015, using case presentations from her own clinical practice. Karen is the current elected DCP Committee Representative for the ADI. In June 2013, Karen was invited to be an Opinion Leader with Dentsply/Cavitron.

Karen is a supporter of Dentaid and travelled to Uganda in 2008 as a volunteer with a group of Dentists and Hygienists.



Dental Hygienist

CEB Dip Dental Hygiene Scotland
GDC reg no: 4748



Consultant in Restorative Dentistry

BDS MFDS RCSEd FDS
(Rest Dent) RCSEd
GDC reg no: 75148

Neil Poyser

Neil is a specialist in Restorative Dentistry and appointed as Consultant in Restorative Dentistry at the Queen's Medical Centre, Nottingham. His specialist training was completed at Guy's, King's and St Thomas's Dental Institute, and St George's and Mayday Hospitals, London. Prior to this, he worked in the dental teaching hospitals of Sheffield and Leeds, having been in general practice in Norwich. Neil is also a Fellow of the Royal College of Surgeons of Edinburgh and a General Dental Council specialist in Endodontics, Prosthodontics, Periodontics and Restorative Dentistry. Neil is interested in the areas of adhesive fixed prosthodontics, endodontics and the implant rehabilitation of patients with defects related to dental cancer or trauma. His implant team was awarded the National Smile Award 2009 for facial reconstruction and we were very proud of this achievement. He is particularly interested in the area of tooth wear and has lectured, published articles and carried out clinical research in this field.

Neil has contributed to the dental literature and published articles in dental journals, including the European Journal of Prosthodontics and Restorative Dentistry, British Dental Journal, Journal of Oral Rehabilitation and Dental Update. He is keen to develop the skills of local practitioners and is actively involved in postgraduate education, having provided lectures and hands-on courses at local and national level. He has lectured at national conferences and been involved in the expert panel discussion sessions. Neil is committed to continuous professional development to keep abreast of the current literature and clinical techniques and has attended national and international conferences. He is a member of the British Society for Restorative Dentistry, Restorative Dentistry UK, British Society for Periodontology and the British Endodontic Society. He sits as a council member for the British Society for Prosthodontics and is the Honorary Treasurer.

Taimoor Kamran

Graduating as a dentist in 2003, Taimoor has been practicing in London as a dentist with special interest in aesthetic and implant dentistry. In 2010, he joined the Kings' College London (KCL) MSc in Aesthetic Dentistry programme as a postgraduate student. He graduated with Distinction in December 2012. Taimoor is a postgraduate clinical teacher and examiner at King's College London Dental Institute.

He has been a member of the International Team for Implantology (ITI) since 2008 and became a registered speaker for them in 2014. Taimoor has a keen interest in computer-guided implant surgery and lectures on various topics relating to implant dentistry, nationally and internationally.



Principal Dentist Westcliff
Dental Practice

BDS, MSc (Hons)
Aesthetic Dentistry (KCL)



Dental Surgeon

Beatriz Sanchez

Beatriz began her studies in Barcelona's University (Spain) and soon started developing a special interest in oral surgery. She completed a postgraduate course in the field, focused in the removal of impacted wisdom teeth. After moving to England in 2010, she enrolled in her first formal postgraduate implant course, in the UCL Eastman Dental Institute (PG Dip), London. Once finished, she wanted to continue studying and gaining experience leading to her joining the University of Central Lancashire MSc which she is currently completing with great success.

Bea has been involved in different formative programs as a student meaning she is well aware of the learners necessities and can talk from a very close perspective to the students' views. She has also been involved in teaching and lecturing at different levels both in practical and theoretical fields, from being an assistant teacher at University of Barcelona, to being awarded the best oral presentation in the National Prosthodontics Spanish Congress. Last year she joined the team of speakers at The Campbell Academy and gets involved in different activities organised.

Craig Wales

Craig is a Consultant Maxillofacial Head & Neck Surgeon, based at the Regional Maxillofacial Surgery Unit, Southern General Hospital, Glasgow.

Qualifying from Glasgow University in 1994, he completed specialist training in the West of Scotland and Yorkshire. Additionally, he undertook a Head and Neck Reconstructive Fellowship at the prestigious Rechts der Isar hospital, Munich.

Craig has a particular interest in complex implantology for oral rehabilitation following head and neck cancer and trauma. He works regularly with dentists in implant practice and has always had a collaborative working relationship with colleagues in primary and secondary care. He is part of a team of surgeons and restorative dentists providing oral rehabilitation in the West of Scotland.

Craig is dedicated to life-long learning, professional development and patient-centred care.

He says he is fortunate enough to have known Colin Campbell for 25 years and genuinely thrilled to be part of his course.



Consultant Maxillofacial / Head & Neck Surgeon

MBChB, FRCS, FRCS(OMFS), BDS, FDSRCS(Ed).



Business Coach

7Connections Partner

7Explorers Partner

Chris Barrow

Chris Barrow has been active as a consultant, trainer and coach to the UK dental profession for over 23 years. Chris spent the first 17 years of his working life in the corporate sector and followed this with 29 years of running small private businesses. The different dynamics of both worlds have given him the valuable gift of knowing how to operate and communicate in both.

In 1993, Chris decided to make the transition to from financial services to business coaching and became one of the first UK students at Coach University, from where he graduated as a certified coach. Recognising the opportunity in the dental profession, 1997 saw the creation of The Dental Business School (DBS) and the development of a 12-month business coaching programme for dental practice owners and their teams, delivered to over 1000 UK dental practices in the following 10 years.

Chris acts as a Non-Executive Director for dental micro-corporates as well as continuing his freelance consultancy work for independent practices.

He has co-founded 7connections, a company that provides digital marketing services to independent dentists and other vertical markets. Chris has also co-founded 7explorers, a bespoke exploratory, remote travel and expeditionary organisation.

Chris is an advisor to the dental charity Bridge2Aid. In 2012 he appeared as a "castaway" in the first season of the popular reality TV show "The Island with Bear Grylls". His main professional focus is as Coach Barrow, providing coaching and mentorship to independent dentistry.

Jason Smithson

Qualified at the Royal London Hospital in 1995; achieving a number of awards including The Constance Klein Memorial, The Stafford Millar, and The Malcolm Jenkins Scholarships, The American Association of Endodontics Prize and the Overall Award for Clinical Dentistry. After spending 3 years in oral surgery residency in London and a further year practicing restorative dentistry in London's Harley Street Medical District, he relocated to Cornwall in the extreme southwest of England. Jason practices at Pure Dental Health and Wellbeing, Cornwall, UK where his main focus is microscope enhanced adhesive dentistry.

His specific interest is direct composite resin artistry and minimally invasive all ceramic restorations and he has presented to dentists locally, nationally and internationally (USA, Canada, Australia, New Zealand and Europe) on this topic. He is a Post-Graduate Clinical Lecturer in both the Cornwall & Isles of Scilly and Plymouth Foundation Dental Practitioners Schemes.

Jason has achieved Diplomat Status in Restorative Dentistry from the Royal College of Surgeons (England). He is on the Editorial Board of The Russian Journal of Esthetic Dentistry and has published numerous articles on adhesive and aesthetic dentistry in both the UK and abroad. He is joint author of "Vertical Margin Finish Lines In Fixed Prosthodontics" (Elsevier, In print).



Dental Surgeon

BDS (Lond), DipRestDentRCS (Eng)



Implant and Cosmetic Dental Surgeon

BDS, MGDS, MFDS
GDC reg no: 63034

Rob Oretti

Worked in an orthodontic practice in Colchester for 4 years.

Moved to Newbury, Berkshire and spent the next 14 years working in a busy private practice where he built a reputation for treating complex cases involving cosmetic, implant and orthodontic treatments.

At this time, Rob also became involved in teaching and mentoring and has taught many dentists on all aspects of cosmetic and dental implant therapies.

In 2006, Rob moved to Pentangle Dental Transformations and now spends his time between treating patients and teaching.

Rob is currently a post graduate tutor for the Oxford and Berkshire deaneries, a mentor and faculty educator for the ADI (Association of Dental Implantology), a mentor and international speaker for the ITI (International team of Implantologists), a Royal College of Surgeons examiner for the implant diploma (RCS Edin), as well as scientific director and president elect of BAAD (British Academy of Aesthetic Dentistry).

He presents regularly at scientific meetings and has published several articles on implant therapy.

Professor John Gibson

John Gibson is Professor of Medicine in Relation to Dentistry and Honorary Consultant in Oral Medicine at the University of Glasgow Dental School. He was, until recently, a chairman of the General Dental Council's Fitness to Practice Panel and is Visiting Professor in Oral Medicine in Charlotte, North Carolina, USA.

He is Honorary Consultant in Oral Medicine to the UK army. John chairs the Board of Dental Protection Ltd (DPL) and sits on the Council of the Medical Protection Society (MPS).

John's clinical and research interests include oral cancer, the oral manifestations of gastro-intestinal disorders, allergic conditions, and oro-facial pain syndromes. He is also interested in the study of Professionalism. He has co-authored two textbooks and has published over fifty peer-reviewed academic papers. He has been featured as the only Scottish doctor in the BMA's "Partners in Care" publication.

John is married to Isobel, a GP, and they have three grown-up children. His interests include hill-walking, playing piano, reading and looking after his 18 acre small-holding.



Professor of Medicine in Relation to Dentistry and Honorary Consultant in Oral Medicine at the University of Glasgow Dental School

PhD MB ChB BDS FRCP(Glasg) FDS(OM)
RCPS(Glasg) FFD RCS(Ire) FDS RDS(Ed)

The Year Implant Course

We have a philosophy in implant dentistry where we feel that people beginning to train in the discipline must undertake a five-year project to become capable, competent and ethical practitioners, leading to a situation where they are able to place a minimum of fifty implants a year. Below this number we feel that it is difficult for people to remain competent and we are committed to assisting our delegates and friends who attend our courses to achieve this goal.

The Campbell Academy - The Year Implant Course has been designed entirely with this in mind, with an education faculty of exceptional quality together with hands-on, practical and delegate surgery on patients that they have selected and planned themselves. Following on from this, delegates will be introduced to The Straumann Clinical Mentoring Scheme in association with The Campbell Academy in order to be able to continue to facilitate their development in implant dentistry. The Campbell Academy also offers a host of more advanced courses for practitioners as they develop their implant career.

Key Features of the Course

- 12 days of teaching consisting of 9 didactic and 3 clinical days
- A course heaped full of hands on and practical experience to improve your basic surgical skills
- An exceptional faculty and state-of-the-art training facilities
- A clear path into mentoring following the course with The Straumann Clinical Mentoring Scheme
- Online collaboration and discussion between delegates and faculty in between course modules



Dates:
January to October
2018



Venue:
The Campbell Clinic
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
72 hours



Cost:
£9,900
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director



Colin Burns
Implant Dentist



Neil Poyser
Consultant

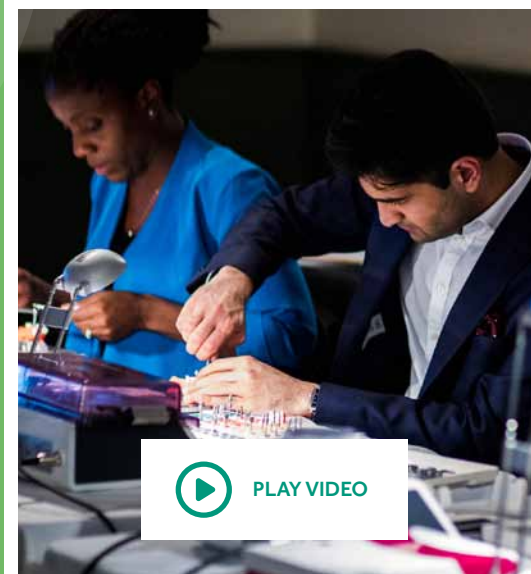


Michael Bornstein
Consultant



Chris Barrow
Business Coach

The Speakers



PLAY VIDEO

The Year Two Implant Course

We are delighted to announce that 2018 will see the launch of Volume 1 of The Year Two Implant Course.

Ever since The Campbell Academy has been in existence we were clear that we wanted to provide a pathway for dentists to reach in excess of 50 implants per year and to travel from straight forward to complex implant cases. The Year Two Implant Course is the next step in providing this pathway and we are extremely excited to be in a position to launch this course for the first time in 2018.

The course has been designed to give dentists who have a foundation of straightforward implant dentistry, a launchpad into more advanced and complex treatments. As a delegate you will have attended our Year One course or equivalent and will have some experience placing implants in your own practice.

You will work towards our philosophy of a 5 year pathway to implant excellence, aiming to place a minimum of 50 implants per year. For the more experienced delegate there will be the opportunity to take on advanced and complex cases under the supervision of our experienced faculty of implant dentists.

Key Features of the Course

- 15 days of teaching including 3 clinical mentoring days
- A course which is heaped full of hands on and practical elements
- An interactive, fluid, movable programme which responds to the needs of individuals.
- An exception faculty and state-of-the-art training facilities
- Online collaboration and discussion between delegates and faculty in between course modules



Dates:
February to October
2018



Venue:
The Campbell Clinic
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
90 hours



Cost:
£12,000
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director



Colin Burns
Implant Dentist



Michael Bornstein
Consultant



Beatriz Sanchez
Dental Surgeon

The Speakers



Building the Modern, Independent Dental Practice Business

In association with Straumann

Dentistry and dental practice in the UK has changed out of all recognition in the last five to ten years. The skills and attributes required to successfully run an independent dental practice in the UK are now varied and diverse and few individuals will ever possess all of the skills available. This course attempts to put into perspective and to clarify much of the skill and information required for success in the coming years.

Over six two-day modules, The Campbell Academy will present topics, speakers, practical exercises and material to assist Principals and Practice Managers to improve their business surroundings, business thinking and teams to be prepared to grow their practices further in the future.

The course includes access to an online discussion forum and four detailed online exercises to be carried out in between course modules. It is anticipated that Practice Principals will attend with their Practice Managers with the course fee covering the attendance of both.

Course Outline

- Module 1: Introduction
- Module 2: Financial Management and Monitoring
- Module 3: Marketing, branding, 'prethics', and selling
- Module 4: Strategic thinking, team building and brand execution
- Module 5: Personal Leadership
- Module 6: Close



Dates:
February to October
2018



Venue:
The Carriage Hall,
Station Road, Plumtree,
Nottingham NG12 5NA



Time:
9:00am



Food:
Provided



CPD:
72 hours



Cost:
£12,000
including VAT



Colin Campbell
Academy Director



Chris Barrow
Business Coach



Brendan MacDonald
Managing Director at
Yello Veedub



Adam Hampson
Creative Director of
Cosmetic Digital



Stephen Booth
Straumann UK
Managing Director

The Speakers



Aesthetic Implant Live Skills (Advanced)

Following the success of our Implant Live Skills course, we are keen to help delegates explore more complex implant procedures while maintaining a safe, mentored environment. Aesthetic implant surgery allows delegates to tackle more demanding cases in the aesthetic zone as well as introducing Guided Bone Regeneration and contour grafting as part of the treatment protocol.

Following the ITI (International Team for Implantology) protocols, patients will be pre-selected and assessed according to the complex surgery criteria. Delegates will be given two days of intensive didactic teaching in these advanced techniques before being given the opportunity to place implants on patients. Delegates will be expected to have experience placing implants prior to attending this course or have attended the Implant Live Skills Course or equivalent.

Following completion of this course, delegates will have gained knowledge in how to assess complex implant cases and will be in a position to start providing that treatment with a mentor in their own practices.

Course Outline

Day 1

AM

- Course meet up
- Sharing of previous experiences
- Intensive case selection
- Education session
- Basic surgical skills

PM

- Intensive implant placement practical and associated learning
- End of Day 1 - Course meal

Day 2

AM

- Aesthetic considerations in implant placement
- Discussion of treatment with patients

PM

- Introduction to delegates' individual cases
- Case planning for surgical sessions

Day 3

AM

- Placing dental implants in live pre-prepared patients with audiovisual link up and full surgical debrief



Dates:
22nd - 24th November
2018



Venue:
The Campbell Clinic
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
18 hours



Cost:
£3,150
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director

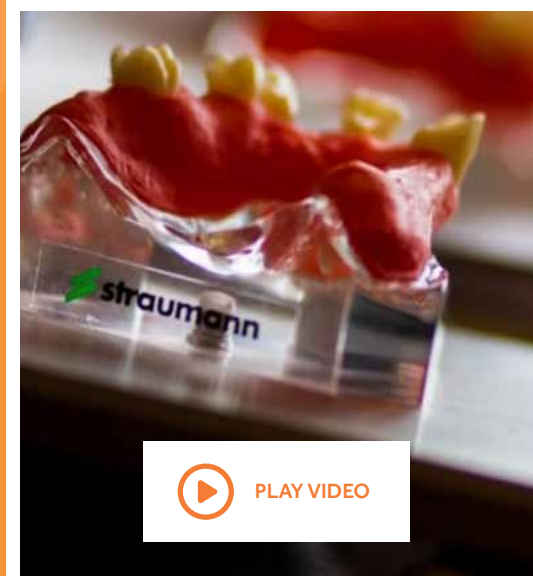


Colin Burns
Implant Dentist



Beatriz Sanchez
Dental Surgeon

The Speakers



PLAY VIDEO

Sinus Grafting Live Skills

The aim of The Campbell Academy Sinus Grafting Live Skills course is to give all delegates the greatest exposure to sinus grafting procedures possible in a course environment. Using a combination of model surgery, cadaver surgery (with the latest cadaver technology) and live surgical sessions, delegates will be exposed to the maximum amount of sinus grafting procedures to give them the best possible grounding to provide this procedure for their own patients.

Comprising of two days in Nottingham, including didactic teaching and observation of live surgery at The Campbell Clinic, and a day of cadaver surgery at The West Midlands Surgical Training Centre, this promises to be the best possible introduction for clinicians to provide sinus grafts on their own patients. The sinus graft procedure will expand individual delegates' practices enormously, allowing them to place and restore implants in sites which would otherwise be inaccessible. The course is designed to be weighted towards hands-on procedures with short theoretical lectures and demonstrations to give the maximum amount of academic input but without compromising surgical procedure experience.

Course Outline

Day 1

Teaching and practical hands-on at Riverbank Nottingham

Day 2

Hands-on cadaver training - Live Skills Centre Coventry

Day 3

Live sinus surgery with Colin Campbell at The Campbell Clinic



Dates:
19th - 21st April
2018



Venue:
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
18 hours



Cost:
£3,150
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director



Craig Wales
Consultant Surgeon

The Speakers



Full Arch Implant Live Skills

In association with Straumann Pro Arch

Immediate Full Arch Loading is one of the most sought after treatments in the UK. Unfortunately some companies and clinics have used this treatment as a one-size-fits-all straightforward treatment. This has lead to problems and complications. Make no mistake, full arch implant reconstruction is difficult but if carefully executed can be extremely rewarding.

Running in the same style as our other live skills courses, our Full Arch Implant Live Skills course will give experienced implant surgeons training in all aspects of immediate full arch loading. From planning to surgery, the provisional restoration and through to the final reconstruction, we will look at how this treatment can be carried out carefully and predictably on the RIGHT patients.

Course Outline

Day 1

- Patient assessment and selection
- Surgical planning
- Surgical treatment
- All on 4 or all on more?
- Surgical Complications

Day 2

- Restorative planning
- Immediate reconstruction
- Final prosthesis construction
- Fixed v removable
- Laboratory stages of full arch reconstruction

Day 3

- Live surgery and immediate full arch restoration.



Dates:
14th - 16th June
2018



Venue:
The Campbell Clinic
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
18 hours



Cost:
£3,150
including VAT



Colin Campbell
Academy Director

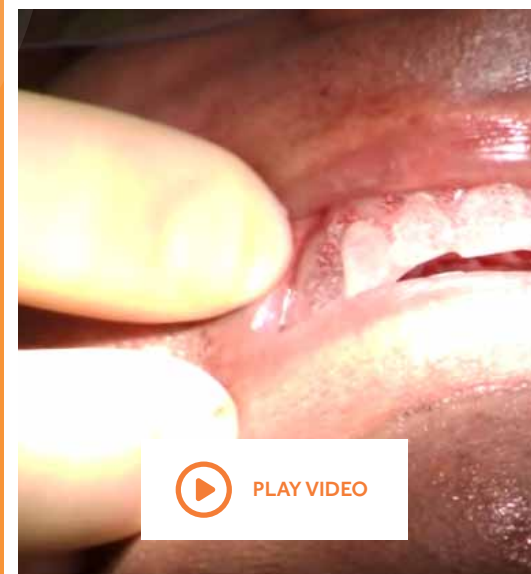


Andrew Legg
Academy Director



Neil Poyser
Consultant

The Speakers



PLAY VIDEO

Implant Restorative Course

Following many enquiries from dentists as to which is the best implant restorative course to attend and having few answers, we thought 'what better way to fulfill this need than to provide a course ourselves?'

Our comprehensive two-day Restorative Course will give General Practitioners the tools they need to restore implants that have been placed on their patients.

Topics to be covered include: fundamentals of implant treatment planning, considerations when restoring dental implants, implant impression taking and fitting of the final restoration.

Delegates will have the opportunity to see implants being restored via our live video link together with gaining hands-on experience with demonstration models.

Each delegate will be then provided with their own Straumann mini restorative kit, which we are delighted to say, is included in the course fee.



Dates:
5th - 6th July
2018



Venue:
The Campbell Clinic
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
12 hours



Cost:
£1,890
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director

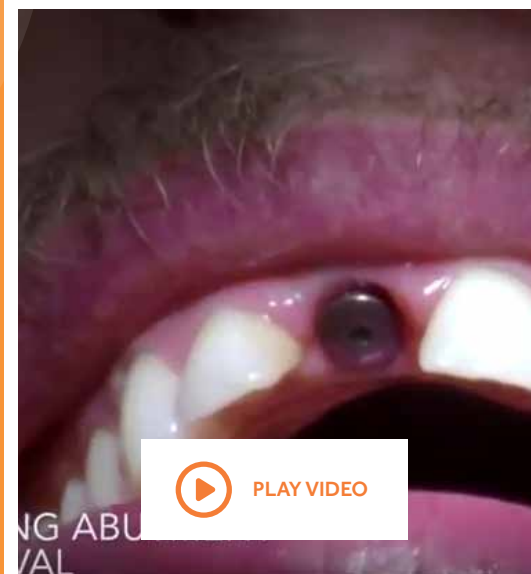


Neil Poyser
Consultant



Karen Walker
Dental Hygienist

The Speakers



PLAY VIDEO

Hands on Composite Course with Jason Smithson

We are delighted to announce that in June 2018 Jason Smithson will provide a 2 day Hands on Composite Course with The Campbell Academy in Nottingham.

Jason's specific interest is direct composite resin artistry and minimally invasive all ceramic restorations and he has presented to dentists locally, nationally and internationally on this topic. He is a Post-Graduate Clinical Lecturer in both the Cornwall & Isles of Scilly and Plymouth Foundation Dental Practitioners Schemes and has provided hands on course across the world.

With this being a new and only recently confirmed course more information concerning the two days will very soon be available.

If you would be interested in attending this course or would like some further information when it is available please do contact us at info@campbellacademy.co.uk.



Dates:
22nd - 23rd June
2018



Venue:
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
12 hours



Cost:
£1,200
including VAT



Jason Smithson
Dental Surgeon

The Speakers



CBCT Essentials - Imaging, Interpretation and Reporting

Michael Bornstein (University of Hong Kong) is one of the worlds' leading experts on cone beam computerised tomography and The Campbell Academy are delighted to be able to invite him back for the fourth year in a row to provide a three-day course in CBCT Essentials.

As Michael has now taken up his new role in Hong Kong we have developed an innovative and highly technological way of connecting with him live to lecture to the course and provide interactive discussion on the opening 2 days. It was essential to have Michael represented and his expertise in this area is invaluable to complement the input from Colin, Andy and Taimoor.

CBCT is becoming commonplace in the provision of implant surgery in the UK but, unfortunately, there is a shortage of comprehensive training for practitioners. CBCT Essentials will give delegates a foundation in prescribing and interpreting CBCT radiography in general practice.

We will discuss detailed anatomy on CBCT, adequate reporting of CBCT, dosage and dosimetry of CBCT and complication diagnosis using CBCT. With our other speakers discussing guided surgery and many other relevant areas. Delegates will also be introduced to third party software available to plan implant surgery.

The course will follow and exceed the most up-to-date CPD requirements for CBCT in the UK and Europe.

Please note that this is a split course. Delegates will be required to attend both parts in order to complete the course.



Dates:
7th - 8th June 2018
5th October 2018



Venue:
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
18 hours



Cost:
£3,150
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director

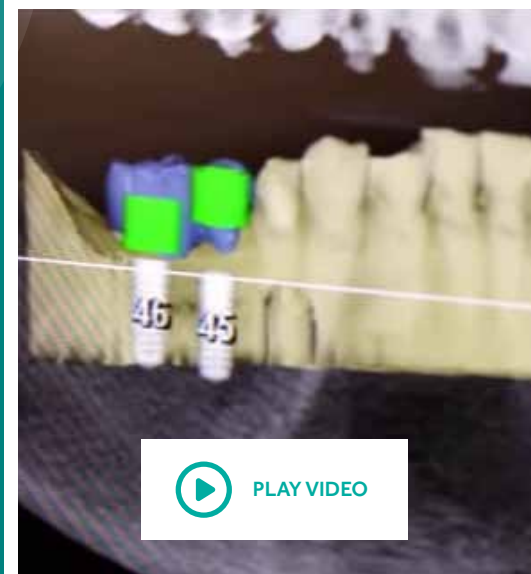


Michael Bornstein
Head Section
Professor



Taimoor Kamran
Principle Dentist
Westcliff Dental
Practice

The Speakers



Introduction to Guided Implant Surgery

In this exciting and innovative Master Class, Taimoor Kamran and Colin Campbell will take you through the most current concepts in guided implant surgery.

Guided surgery is not a new concept but has been found to be unreliable in the past. The speakers will present a brief review of the history of guided surgery and how it evolved. They will also review the evidence available in literature as well as the various advantages for using this treatment option.

The participants will get a comprehensive overview of the most up-to-date workflow involved in guided surgery and how they can incorporate this modern treatment modality to enhance their clinical practice.

In the afternoon, delegates will have the chance to plan their cases using the latest software.

Course Outline

AM

- Introduction to guided surgery
- Historical view of guided surgery
- Where are we now?
- Practical application and case discussion

PM

- The use of Co-Diagnostix and Sirona as workflows for guided surgery
- Hands-on - Digital planning of implant case
- Straumann presentation - Support of guided surgery



Dates:
4th July 2018



Venue:
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
6 hours



Cost:
£444
including VAT



Colin Campbell
Academy Director



Taimoor Kamran
Principle Dentist
Westcliff Dental
Practice

The Speakers



PLAY VIDEO

How to Master Implants in the Aesthetic Zone

We are delighted to welcome Rob Oretti to The Campbell Academy for the first time in 2018 to deliver a one day Master Class on the subject of mastering implants in the aesthetic zone followed by in the evening an ITI Study Club.

Rob is hugely well know throughout implant dentistry and has a vast experience in teaching and mentoring. He is currently a post graduate tutor for the Oxford and Berkshire deaneries, a mentor and faculty educator for the ADI, a mentor and international speaker for the ITI, a Royal College of Surgeons examiner for the implant diploma (RCS Edin), as well as scientific director and president elect of BAAD.

Topics to be covered include:

- Socket Preservation - What is the rationale
- Immediate Implants - How to achieve predictable outcomes
- Bone Grafting - Protocols for success
- Soft Tissue Grafting - When to do it and how to do it
- Temporisation - Simple rules for great outcomes
- Peri-Implantitis - Effective treatment strategies

Rob has designed this course with specific emphasis on how to avoid complications with implants in the aesthetic zone and how to deal with complications when they occur.



Dates:
21st March 2018



Venue:
Brewhouse & Kitchen



Time:
9:00am



Food:
Provided



CPD:
6 hours



Cost:
£444
including VAT



Rob Oretti
Consultant Surgeon

The Speakers



Facial Pain Management and Local Anaesthetic

We are delighted to welcome Professor John Gibson to Nottingham for the second year in a row to provide a one day Master Class on Facial Pain Management and Local Anaesthetic. Please note, this master class is not specifically related to implant dentistry meaning practitioners who are not placing implants may also attend this course.

In addition to his Academic and Hospital posts, John is a previous Chair of a GDC conduct committee and he is the Current Chairman of the Board of Dental Protection. John's roles for both the GDC and Dental Protection mean he is exceptionally placed to discuss the issues surrounding consent. John also sits on the board of MPS.

John will also provide an ITI Study Club that same evening at the same location on Medicine related to Dentistry. You can find more information about this in the ITI section of this brochure.



Dates:
19th September 2018



Venue:
Brewhouse & Kitchen



Time:
10:00am



Food:
Provided



CPD:
6 hours

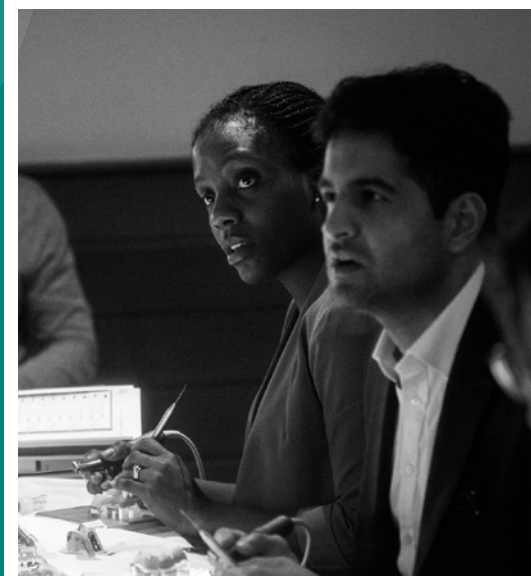


Cost:
£444
including VAT



John Gibson
Professor &
Consultant

The Speakers



The DES Conference

Dentistry, Education and...Scones (obviously!)

The DES Conference is a new innovative CPD event from The Campbell Clinic and The Campbell Academy.

Comprising of eighteen minute lectures which promise to be fresh, though-provoking and maybe even sometimes controversial, the DES Conference will provide dental CPD like no other.

In a brilliant venue with fantastic catering and an impressive speaker line up we hope you will join us for what is an original and exciting new way of providing dental CPD.

Speakers to be announced at a later date.



Dates:
21st June 2018



Venue:
The Carriage Hall,
Station Road, Plumtree,
Nottingham NG12 5NA



Time:
9:00am



Food:
Provided



CPD:
6 hours



Cost:
£150
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director

Other speakers to be
confirmed

The speakers



The Learning From Failure Conference

The Campbell Clinic and The Campbell Academy are proud to introduce a new educational concept for the sharing of 'failures' in all areas of dentistry.

There will be 7 speakers presenting in 40 minute slots - 20 minute presenting a case or situation that went wrong and then 20 minutes of discussion with the whole room about how it might be improved.

The speakers are being extremely brave to stand up and do this and we really want this to be the start of something where people can openly discuss things that have gone wrong and how they can improve things for patients in the future and to share that with their colleagues.

Speakers to be announced at a later date.



Dates:
17th November 2017
Date for 2018 TBC



Venue:
The Carriage Hall,
Station Road, Plumtree,
Nottingham NG12 5NA



Time:
9:00am



Food:
Provided



CPD:
6 hours



Cost:
£150
including VAT



Colin Campbell
Academy Director



Andrew Legg
Academy Director

Other speakers to be
confirmed

The Speakers



Full Arch Implants

Straumann Pro Arch - A 2 Year Review

ITI Study Club, Nottingham, with Andrew Legg

It is now just over 2 years since we began using the Straumann Pro Arch System in conjunction with the Bone Level Tapered implant. At this ITI Study Club we will look at how the system has fared for our patients and compare this with our experience with other systems on the market. We will then look at the future of this treatment modality both in terms of the surgical and restorative aspects.

Immediate Full Arch Loading always stimulates some interesting discussions so it would be great if you could be part of it whatever your experience!

ITI Study Clubs are free to attend for all ITI Members, please register your attendance on ITInet. Non-ITI Members can attend a maximum of two Study Clubs before they will be required to join the ITI.



Dates:
7th February 2018



Venue:
The Campbell Clinic



Time:
6:30pm



Food:
Provided



CPD:
25 hours



Cost:
Free



Andrew Legg
Academy Director

The Speakers



Soft tissue work around teeth and implants

ITI Study Club, Nottingham, with Rob Oretti

We are delighted to welcome Rob Oretti to The Campbell Academy for the first time in 2018 to provide an ITI Study Club on the subject of soft tissue work around teeth and implants. This will follow his one day Master Class that will take place during the same day.

Rob is hugely well known throughout implant dentistry and has a vast experience in teaching and mentoring. He is currently a post graduate tutor for the Oxford and Berkshire deaneries, a mentor and faculty educator for the ADI, a mentor and international speaker for the ITI, a Royal College of Surgeons examiner for the implant diploma (RCS Edin), as well as scientific director and president elect of BAAD.

ITI Study Clubs are free to attend for all ITI Members, please register your attendance on ITInet.

Non-ITI Members can attend a maximum of two Study Clubs before they will be required to join the ITI.



Dates:
21st March 2018



Venue:
Brewhouse & Kitchen



Time:
6:30pm



Food:
Provided



CPD:
25 hours



Cost:
Free



Rob Oretti
Consultant Surgeon

The Speakers



Medicine related to Dentistry

ITI Study Club, Nottingham, with John Gibson

We are delighted to welcome Professor John Gibson to Nottingham ITI Study Club for the second year in a row after his 2017 evening reviewing consent in implant dentistry procedures. In 2018, John will present on Medicine related to Dentistry.

In addition to his Academic and Hospital posts, John is a previous Chair of a GDC conduct committee and he is the Current Chairman of the Board of Dental Protection. John's roles for both the GDC and Dental Protection mean he is exceptionally placed to discuss the issues surrounding consent. John also sits on the board of MPS.

ITI Study Clubs are free to attend for all ITI Members, please register your attendance on ITInet. Non-ITI Members can attend a maximum of two Study Clubs before they will be required to join the ITI.



Dates:
19th September 2018



Venue:
Brewhouse & Kitchen



Time:
6:30pm



Food:
Provided



CPD:
25 hours

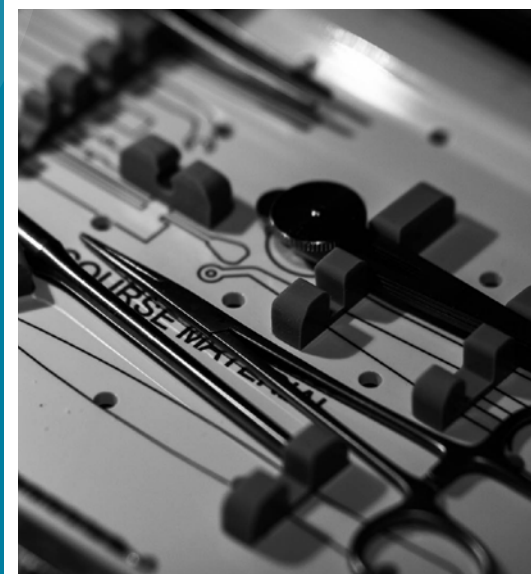


Cost:
Free



John Gibson
Professor &
Consultant

The Speakers



Digital Implant Dentistry Update

ITI Study Club, Nottingham, with Colin Campbell

As digital dentistry continues to gather pace in the UK, this ITI study club will bring together our experience so far with digitising implant dentistry. From digital planning using intra oral scanners and CBCT, to the use of an onsite laboratory complete with optical scanners, 5 axis milling units and 3D printers.

This will be an ideal opportunity for both beginners and experienced 'digital' dentists to discuss the current workflows and how they can be used to enhance the patient experience.

ITI Study Clubs are free to attend for all ITI Members, please register your attendance on ITInet. Non-ITI Members can attend a maximum of two Study Clubs before they will be required to join the ITI.



Dates:
14th November 2018



Venue:
The Campbell Clinic



Time:
6:30pm



Food:
Provided



CPD:
25 hours



Cost:
Free



Colin Campbell
Academy Director

The Speakers



Academy Course Videos



Our Philosophy



Alas Legg and Campbell: Part 1



Alas Legg and Campbell: Part 2



The Year Implant Course



Aesthetic Implant Live Skills



Sinus Grafting Live Skills



Full Arch Implant Live Skills



CBCT Essentials - Imaging,
Interpretation and Reporting

“

“Colin and his team are inspiring and I return to my practice with a renewed enthusiasm to improve and change my day to day work having learned a new skill and motivated to use it from day one. A brilliant course. Book it today.”

**- Gerard Shields,
Implant Live Skills**

“

“Attending the Live Skills course at the Campbell Academy in Nottingham was one of the best decisions I have ever made professionally.”

**- Dr Jameel Gardee,
Implant Live Skills**

“

“I haven't felt so inspired and motivated by a course, as I have after this course, for a very long time.”

**- Chris Navarro,
Sinus Grafting
Course**

“This course offers everything needed to formalise training and provide consistent reporting based on a sound framework. As an added bonus a great opportunity to discuss cases with some of the best implant surgeons in the UK.”

**- Alex Jones,
CBCT Master Class**

“An exceptional course that more than lived up to expectations. Thank you!”

**- Adam Glassford,
Full Arch Live
Skills**



Gregor McGlashan Testimonial
Play Video



Morag & Ross Anderson's
Testimonial Play Video



Amit & Mumta Jilka
Testimonial Play Video

Venues



The Campbell Clinic

173 Loughborough Road
West Bridgford
Nottingham
NG2 7JS
Tel: 0115 9823 919



Brewhouse & Kitchen

Trent Bridge
Nottingham
NG2 2GS
Tel: 0115 986 7960



The West Midlands Surgical Training Centre (WMSTC)

University Hospitals Coventry and
Warwickshire
Clifford Bridge Road
Coventry
CV2 2DX
Tel: 024 7696 8973

Sponsors

Platinum Sponsors



The Campbell Academy is proud to announce that Straumann is one of our Platinum sponsors. Colin has been associated with the Straumann Dental Implant System and the Straumann company since 1998 and has an unbroken history of exceptional service from them. The Straumann Dental Implant System boasts one of the most researched implant surfaces in the world and we believe it is the best system to be used for the benefit of our patients. We are delighted that Straumann are supporting The Campbell Academy project and look forward to working with them for a long time to come.



Henry Schein is the biggest dental supply company in the world and works closely with Colin in the development of surgical products and instrumentation. We are again delighted to announce that Henry Schein will be supporting The Campbell Academy and look forward to seeing them at many of our meetings. Colin uses Henry Schein-supplied surgical instruments at the practice and recommends Hu Freidy surgical instrumentation through Henry Schein for all oral surgery and implant surgery procedures.



Kevin Holleron, Director of PFPD, has worked with Colin and provided financial advice for over 10 years. This has been a hugely beneficial relationship and Colin has introduced Kevin to dozens of people who have benefited from his services as Colin has over the past decade. PFPD are proud sponsors of The Campbell Academy and we are delighted to be working with them and we would like to recommend them to anyone who attends The Campbell Academy.

Gold Sponsors



Silver Sponsors



Our Pricing Philosophy

At The Campbell Academy our philosophy is to form a tribe of like-minded individuals who strive to become competent, caring and ethical implant practitioners.

We would like to encourage you to bring people who you know and who you think would fit into our community.

With this in mind we can offer the following incentives to bringing along some friends:-

10% OFF

If you bring a friend we would be delighted to offer you BOTH a 10% discount off the price of one of our courses.

20% OFF

If you bring three friends then we can give you ALL a 20% discount.

We have a number of friends of the Academy who have been advocates of our courses for the past few years and we are happy to offer these friends even greater discounts off courses and masterclasses.

Bring a friend, join our tribe and benefit both educationally and financially.

